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**RESPONSE UNDER 37 C.F.R. § 1.116  
EXPEDITED PROCEDURE REQUESTED  
EXAMINING GROUP 2617**

**PATENT**

Customer No. 22,852

Attorney Docket No. 11005.0263-00

**IN THE UNITED STATES PATENT AND TRADEMARK OFFICE**

In re Application of:	)	
	)	
Hai ZHANG	)	
	)	Group Art Unit: 2617
Application No.: 10/594,646	)	
	)	Examiner: Ngo, Chuong A.
Filed: September 27, 2006	)	
	)	
For: METHOD FOR ACTIVATING	)	
MULTIMEDIA	)	Confirmation No.: 1623
BROADCAST/MULTICAST	)	
SERVICE	)	

**Mail Stop AF**

Commissioner for Patents

P.O. Box 1450

Alexandria, VA 22313-1450

Sir:

**REQUEST FOR RECONSIDERATION AFTER FINAL**

In reply to the Office Action mailed July 19, 2010, Applicant requests  
reconsideration in view of the following:

**Remarks** begin on page 2 of this paper.